A man always has two reasons for doing anything: a good reason and the real reason.  
**J. P. Morgan**

A man who wants to lead the orchestra must turn his back on the crowd.  
**Max Lucado**

Affirmation without discipline is the beginning of delusion.  
**Jim Rohn**

Be a yardstick of quality. Some people aren't used to an environment where excellence is expected.  
**Steve Jobs**

Be careful the environment you choose for it will shape you; be careful the friends you choose for you will become like them.  
**W. Clement Stone**

Clarity affords focus.  
**Thomas Leonard**

Doing is a quantum leap from imagining.  
**Barbara Sher**

Don't be afraid to give up the good to go for the great.  
**John D. Rockefeller**

Don't find fault, find a remedy.  
**Henry Ford**

Effective leadership is putting first things first. Effective management is discipline, carrying it out.  
**Stephen Covey**
Every silver lining has a cloud.

Mary Kay Ash

Everyone who's ever taken a shower has an idea. It's the person who gets out of the shower, dries off and does something about it who makes a difference.

Nolan Bushnell

Get the best people and train them well.

Scott McNealy

Getting in touch with your true self must be your first priority.

Tom Hopkins

Give whatever you are doing and whoever you are with the gift of your attention.

Jim Rohn

Go as far as you can see; when you get there, you'll be able to see farther.

J. P. Morgan

Good enough never is.

Debbi Fields

Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them.

Paul Hawken

He who is prudent and lies in wait for an enemy who is not, will be victorious.

Sun Tzu

High expectations are the key to everything.

Sam Walton

Hold yourself responsible for a higher standard than anybody expects of you. Never excuse yourself.

Henry Ward Beecher

How we think shows through in how we act. Attitudes are mirrors of the mind. They reflect thinking.

David Joseph Schwartz

I look for what needs to be done. After all, that's how the universe designs itself.

R. Buckminster Fuller
If a window of opportunity appears, don't pull down the shade.

**Tom Peters**

If you care enough for a result, you will most certainly attain it.

**William James**

If you command wisely, you'll be obeyed cheerfully.

**Thomas Fuller**

If you have ideas, you have the main asset you need, and there isn't any limit to what you can do with your business and your life. Ideas are any man's greatest asset.

**Harvey S. Firestone**

If you think you can do a thing or think you can't do a thing, you're right.

**Henry Ford**

If you want a quality, act as if you already had it.

**William James**

In fair weather prepare for foul.

**Thomas Fuller**

Innovation distinguishes between a leader and a follower.

**Steve Jobs**

It is rare to find a business partner who is selfless. If you are lucky it happens once in a lifetime.

**Michael Eisner**

Leaders grasp nettles.

**David Ogilvy**

Leaders must be close enough to relate to others, but far enough ahead to motivate them.

**John C. Maxwell**

Leadership cannot really be taught. It can only be learned.

**Harold S. Geneen**

Leadership is practiced not so much in words as in attitude and in actions.

**Harold S. Geneen**
Leadership is the art of getting someone else to do something you want done because he wants to do it.
**Dwight D. Eisenhower**

Leadership is the capacity to translate vision into reality.
**Warren G. Bennis**

Luck is a dividend of sweat. The more you sweat, the luckier you get.
**Ray Kroc**

Making good decisions is a crucial skill at every level.
**Peter Drucker**

Millions saw the apple fall, but Newton was the one who asked why.
**Bernard Baruch**

My attitude is never to be satisfied, never enough, never.
**Duke Ellington**

No matter how carefully you plan your goals they will never be more than pipe dreams unless you pursue them with gusto.
**W. Clement Stone**

No person will make a great business who wants to do it all himself or get all the credit.
**Andrew Carnegie**

Nothing is so strong as gentleness and nothing is so gentle as real strength.
**Ralph W. Sockman**

Obstacles are things a person sees when he takes his eyes off his goal.
**E. Joseph Cossman**

Our business in life is not to get ahead of others, but to get ahead of ourselves.
**E. Joseph Cossman**

People who don't take risks generally make about two big mistakes a year. People who do take risks generally make about two big mistakes a year.
**Peter Drucker**

People who enjoy meetings should not be in charge of anything.
Thomas Sowell

Problems are only opportunities in work clothes.

Henry J. Kaiser

Strong convictions precede great actions.

James Freeman Clarke

The amount of good luck coming your way depends on your willingness to act.

Barbara Sher

The cautious seldom err.

Confucius

The employer generally gets the employees he deserves.

J. Paul Getty

The exercise of power is determined by thousands of interactions between the world of the powerful and that of the powerless, all the more so because these worlds are never divided by a sharp line: everyone has a small part of himself in both.

Vaclav Havel

The first man gets the oyster, the second man gets the shell.

Andrew Carnegie

The great leaders have always stage-managed their effects.

Charles de Gaulle

The nicest thing about standards is that there are so many of them to choose from.

Ken Olsen

The secret of my success is a two word answer: Know people.

Harvey S. Firestone

The speed of the leader is the speed of the gang.

Mary Kay Ash

The task of the leader is to get his people from where they are to where they have not been.

Henry A. Kissinger
The very exercise of leadership fosters capacity for it.  
**Cyril Falls**

Think little goals and expect little achievements. Think big goals and win big success.  
**David Joseph Schwartz**

To succeed in business it is necessary to make others see things as you see them.  
**Aristotle Onassis**

To succeed, one must be creative and persistent.  
**John H. Johnson**

Today a reader, tomorrow a leader.  
**Margaret Fuller**

What helps people, helps business.  
**Leo Burnett**

Whatever ought to be, can be.  
**James Rouse**

When your values are clear to you, making decisions becomes easier.  
**Roy E. Disney**

Without initiative, leaders are simply workers in leadership positions.  
**Bo Bennett**

You have no power at all if you do not exercise constant power.  
**Major Owens**

You have to have your heart in the business and the business in your heart.  
**An Wang**

You have to think anyway, so why not think big?  
**Donald Trump**

You're only as good as the people you hire.  
**Ray Kroc**

Your most dangerous competitors are those that are most like you.  
**Bruce Henderson**